



# amplify her

The Film | The Stories | The Sound

## **The Feature Documentary Film**

What does the true feminine look like if given a chance to express itself? Three female electronic dance music artists battle demons from painful pasts to emerge as beacons in the global EDM festival scene. Applecat, Lux Moderna and Blondtron overcome isolation, illness and gender bias to give life to their creativity. Visually dynamic footage traces their journeys, intercut with segments of animated motion comics to offer intimate access into the colourful worlds of emerging female artists.





## Graphic Novel

A seven-chapter anthology that tells the unique stories of electronic artists: Lux Moderna, AppleCat, Kytami, Blondtron, CloZee, WALA and A Hundred Drums through fantasy, in a graphic novel aesthetic. Each story is written and illustrated by female artists and edited by Annie Nocenti (writer, Marvel & DC comics).

AmplifyHer will be available for purchase in limited edition print.



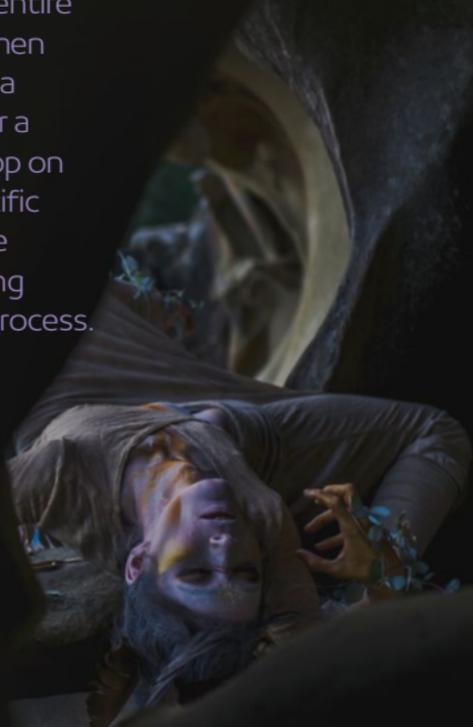
## **Motion Comic Series**

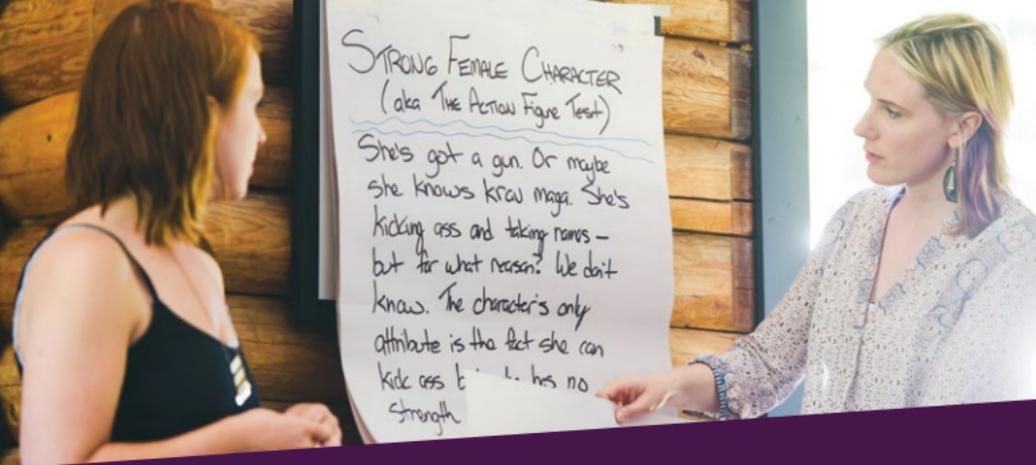
This compilation of seven animated motion comics is based on the rise of seven female DJ's, each climbing the ranks of the international electronic music scene while wrestling with their own personal struggles.

It propels the characters off the big screen and into the fictionalized worlds imagined by a team of 16 female writers, illustrators and animators. Catapulted through time and space, each woman's story takes on a new life in a graphic novel esthetic. They are a tribute to modern femininity, unified by contemporarily relevant themes that include self-image, competition, bullying, power, sexuality and vulnerability.

## **Making Of Mini-Doc**

In order to create a transmedia experience that resonated, we wanted to first bring everyone together. We invited our entire team of creators—25 women from across North America and beyond—to gather for a 4-day immersive workshop on a remote island in the Pacific Northwest. We filmed the workshop and are releasing a short series about the process.





## STRONG FEMALE CHARACTER (aka The Action Figure Test)

She's got a gun. Or maybe she knows krav maga. She's kicking ass and taking names - but for what reason? We don't know. The character's only attribute is the fact she can kick ass & ... has no strength.

## Performances, Talks & Workshops

Our team is committed to showcasing innovation and combining media and talent in all its forms. We can also offer:

- » Workshops for female youth interested in creating music, animation and interactive games
- » Panel discussions and breakout groups celebrating female empowerment
- » A live show featuring artists from the film and other local up-and-coming talent

**| For press inquiries contact:**

**Contact**

Jen Muranetz - *Outreach Coordinator*

1 (778) 877-6044 | [AmplifyHerFilm@gmail.com](mailto:AmplifyHerFilm@gmail.com)

[AmplifyHer.com](http://AmplifyHer.com) | [Facebook.com/AmplifyHer](https://Facebook.com/AmplifyHer)



[AmplifyHer.com](http://AmplifyHer.com)

**1ONE**  
FILMS

 Canada  
Media Fund

 Bell  
FUND